



The Comfort Standard

Published Quarterly For Employees, Customers and Friends of W.C. Eshenaur & Son, Inc.



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They say that all good things must come to an end and so I announce that this year will be our 21st and final year for the blanket drive. This has been a very worthwhile endeavor over the years and I am very proud of our accomplishments. Together, we will have collected nearly 45,000 blankets for distribution in the greater Harrisburg area. Through the generous support and donations of our customers, our local churches, our fellow sponsors in the business community, radio stations and last but certainly not least; our employees – we have helped keep hundreds of our local families warm.

But our community has evolved. The needs of many people have changed and we feel that our energies might be more fruitful in other areas. While we will certainly remain involved in charitable activities going forward; they will be in a different venue. And most likely, we will ask for your assistance along the way.

I would like to thank each and every person and organization for their generosity and tireless efforts over the years that have made this possible. I should mention you all by name but inevitably, someone would be missed so I believe it is better to issue a sincere and heartfelt thank you to everyone who has donated money, blankets or their time to help keep folks warm. Please give this year and let us end on a high note.

I would encourage you to continue to show your generosity and community support by contributing any amount of money and any amount of time you may have to continue this work. Together we have accomplished much but there is a long way to go. Dig deep this year and make this year one of the very best of the last 21 years.

Craig

FUN FACTS

When the leaves turn colors in the fall, they actually are returning to their normal colors. During the summer months, the chlorophyll present in the leaves causes the leaves to turn green, blocking the leaves' actual colors.

Red and purple leaves are actually caused by the presence of sugars from sap that is trapped inside of the leaves.

Wearing masks on Halloween is an ancient Celtic tradition. Ancient Celts believed that ghosts roamed on Halloween, and they wore masks to hide from the spirits.

WHY NOT Fill up now!

Wow, can you believe fall is here already? This season brings the autumn leaves, the cool crisp weather, football, and the World Series. It also can bring the worst hurricanes, downed power lines and the accompanying power outages. The peak of hurricane season is from now through November. Now is the time to prepare. Last year we got a taste of Mother Nature's fury with hurricanes and tropical storms wreaking havoc on our power grid and with flooding. We cannot prevent these storms but we can get prepared. If you call for your deliveries of heating oil and propane; why not fill up now? This is particularly true for those of us with gas logs and generators. A full tank now serves multiple purposes. Of course you will be ready for power disruptions; but you will also have a full tank as a hedge against the higher prices that typically accompany the onset of winter. Colder weather impacts pricing and product supply. Call us today at 717-236-5031 and schedule a delivery.

PLUMBING Problem!

Having a problem with your plumbing? W.C. Eshenaur & Son Inc. is your one stop plumbing expert. Whatever issues you may have we can resolve them. From sewer auguring or flushing to replacement of a complete sanitary line; one call does it all.

Or is it a potable water problem? We can provide repairs to your old fixtures or update your home or business to the newest in design and efficiencies. New plumbing fixtures that can save

water and money are our specialty. From a new bath tub, shower or water saving toilet, to new sinks and faucets, to well pumps and sewer lines, we have the employees, the equipment and the expertise to keep your home or office running smoothly.



If you would prefer to receive our Newsletter electronically, please call us with your e-mail.

PREPARE for an Emergency!

Nothing prepares you better for an emergency than a standby generator. A Generac Automatic Standby generator puts you in control of your power and your life. It protects your home every second of every day, automatically supplying power in the event of a utility power outage, and the best part is you don't even have to be home. If utility power is interrupted, your Generac home standby generator detects the problem and automatically begins providing continuous power in a matter of seconds. When utility power is restored, it shuts off and seamlessly returns to standby mode - ready and waiting to protect your home and family the next time utility power fails. Every home is different and one size generator does not

fill all, so call today and let us show you how easy and affordable peace of mind can be.

W.C. Eshenaur & Son Inc. is your one stop authorized Generac service & sales dealer. Wouldn't it be nice to have one less thing to worry about when bad weather is in the forecast? Your freezers will keep running. Your heating and cooling systems will continue to provide comfort. When utility power fails, you are still safe and secure. Eshenaur's is a certified and trained Generac dealer. Call and ask for Paul Witmer, he will provide you with a free in home assessment of your needs. Call him today at 717-236-5031.

RETURN Of Old Man Winter!

Fall is also the time to prepare for Old Man Winter's annual return to the mid state. We can help by giving your heating system a tune up so that you keep your home warm without wasting money. You work hard for your money. Don't let an inefficient heating system send those energy dollars up the chimney. Call us and have one of our trained technicians clean and tune your heating system to its maximum efficiency.

Is it time for a new heating system? Maybe you are thinking of switching to natural gas or propane or a geothermal system. Why not call our energy saver experts - Bill and Dave. These men can give

you a free estimate on a new high efficiency heating unit that will keep you warm and toasty without costing you an arm and a leg to operate. With nearly 80 years of experience in the heating industry, these two men can size a unit that perfectly suits your home and your budget. Call today and put their expertise to work for you.





Craig Eshenaur and the staff at Eshenaurs would like to recognize Mike Peiffer, John Otstot and Mark Stahle for 40 years of dedicated service at W.C. Eshenaur and Son, Inc.

Changes to Suit Your Needs!

Many of you know us as your heating oil or propane supplier and have been using us for decades. But we know we must change our business to suit your needs. With that in mind, we are very happy to announce that now you have even more options when it comes to getting the best bang for your heating buck. Of course, we still have our pre-buy program which you know as the Ready Reserve Plan. This has saved hundreds of you many thousands of dollars over the years. And we still have our budget payment program which allows you to spread your winter's heating costs evenly over an eleven month time frame. But this year for the first time, you can select our cap price program. With this program, you enjoy the peace of mind that comes with knowing your heating oil price has a limit no matter what happens in the world market place. But if a mild winter and over supply of heating oil cause the price to drop; your price goes down

with the market. There is an enrollment fee for this program but it might be right for you. Hurry – the enrollment period runs from now until October 31, 2013 so call today and ask for Steve. He can give you all the information about your oil usage and help you select the plan that best suits your needs and your personal budget.

We know that many of you are working long hours and cannot always call us during business hours. Therefore our website allows you to log in at your convenience to check your account, schedule a delivery or pay your bill with a credit card or from your checking account. Check us out at www.eshenaurs.com.