



The Comfort Standard

Published Quarterly For Employees, Customers and Friends of W.C. Eshenaur & Sons, Inc.



Craig's Corner

I'm pleased to present the spring/summer newsletter. As you peruse these pages you'll notice a recurring theme – conservation. We each need to do our part to preserve our natural resources. Obviously, it's the right thing to do for the environment. It's also the right thing to do for our pocketbooks. Even small changes make a big difference. Ask yourselves what a ten percent reduction in water consumption, heating fuel, and electricity usage could mean to your home's budget! Then ask what that reduction multiplied by ten thousand homes would do for the environment. We have the technology to do more with less. Sit down with one of our conservation experts and see where you could save money and help save our precious natural resources.

Thank you for trusting us for three generations. Your faith in us means an awful lot to me.

Craig

PLUMBING

sustaining life
itself-WATER!

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FUN FACT CORRECTION

A correction from our last newsletter; one inch of rain falling over an area of one acre weighs approximately 100 tons (not 1 ton). Zeroes do make a difference. Thanks to Mr. Ferich for correcting us.

PLUMBING Sustaining life itself-WATER!



When the discussion turns to conserving natural resources; oil, natural gas, coal, and propane come to mind. Each of these is very important to our way of life. However, it is another natural resource that is often overlooked. That resource is vital to sustaining life itself-WATER!

That is why we here at **W. C. Eshenaur & Son, Inc.** offer water saving fixtures that meet or exceed federal mandates. We have the latest technology in well pumping systems, water treatment systems, and everything water related.

When you consider that roughly two thirds of the earth's surface is covered by water, but only about three (3) percent of it is fresh water - you can see the need for conservation. This small percentage of fresh water is shared by every plant, animal, and human on earth. If you have old fixtures in your home that are guzzling water; start by replacing one or two and you'll notice the difference right away.

Give our plumbing department a call and ask to speak with Paul. He'll put you on the road to saving this most precious natural resource. In the process, you'll save another precious resource - your hard earned money. Don't wait; call today at **236-5031**.

FUN FACTS

In the U.S., lightning hits the ground about 40 million times per year.

Every day, over 5 billion gallons of water is flushed down toilets in the United States.

30 to 40 gallons of sugar maple sap must be boiled down to make just one gallon of maple syrup.

Think about this when you have that goodnight kiss; most lipsticks contain fish scales.

If you would prefer to receive our Newsletter electronically, please call us with your e-mail.

SERVICE Now is the time!

When is the best time to have your heating system serviced? Now is the time! Your furnace or boiler worked hard this winter to keep you warm. While it was working, it was also accumulating soot and scale in the heat exchanger. Since many basements are damp, that scale hardens over periods of inactivity and acts as a blanket of insulation robbing you of the maximum efficiency your heating unit is capable of producing.

Our trained technicians will not only clean the scale and soot from the unit; but they will also tune the burner and make sure you are getting the most for your energy dollar.

Do you have a heat pump or central air? Call and schedule that spring tune up now so you will be ready when the heat is on. We have a tune up special right now for \$99.95.

\$99.95 A/C TUNE-UP Special

Tune-up Includes:

- | | |
|--|-------------------------|
| 1) Check for proper refrigeration levels | 4) Oil motors as needed |
| 2) Check all electrical components and control | 5) Calibrate thermostat |
| 3) Clean evaporator and condensor coils, as needed | 6) Check condensor |
| | 7) Clean filters |

Call and schedule that spring tune up now so you will be ready when the heat is on.

We also have new service plans that cover heating and cooling systems. Check them out on our website or call us at **236-5031**. Don't neglect heat pumps, mini split air conditioning systems, and gas heating systems just because they are fairly new. These high efficiency systems operate at such close tolerances that an annual cleaning and tune up is critical to maintaining peak efficiency and the longevity of your systems.

As you are doing spring cleaning around your home, clean debris from around your outdoor con-

densing unit. Create a two foot buffer so that air can circulate freely.

Is it time to upgrade your heating or cooling system? Getting rid of a fuel guzzling heating system or an electricity gobbling air conditioner may be like saying good bye to an old friend. But, you know, we've all had friends who only come around when they are in need. That's the kind of friend you have in that old air conditioner, furnace, or boiler. Give that friend the boot and call Dave or Bill for a free estimate. These gentlemen have nearly 75 years in the comfort business. Let them show you how to meet new friends. Friends like Benjamin Franklin and Ulysses Grant. Those friends can do a lot for you. And believe it or not; our government is ready to help.

As part of the plan to avert the so called "fiscal cliff" - tax credits are back! Upgrading to energy efficient heating and cooling may qualify you for a credit on your taxes in addition to huge savings on your energy bills. Tax credits are available on qualifying furnaces, boilers, air conditioners, heat pumps and even advanced main circulating fans. Plus, if you've ever thought about geothermal heating and cooling; a tax credit of up to 30% may be available. Bill and Dave can give you all the details. Call today and start saving tomorrow.

Does it seem like allergy season starts earlier, last longer and is more bothersome every year? If so, you are not alone. You don't have to suffer through another season with unhealthy indoor air. Call Bill or Dave and let them show you how to breathe easier. There have been major advancements in indoor air filtration technology. It's easier than you think to have a healthy home. Call today at **236-5031**. ...page 4



SERVICE Continued...

The past two years have brought us many storms that have wreaked havoc with downed power lines and power outages. There is something you can do about it. Emergency generators can keep the electricity flowing no matter what Mother Nature can throw at us. Having a reliable source of electricity is more than a convenience for those of us who have mechanical devices that help with our quality of life. A generator will give you a peace of mind, when your neighbors power is gone, yours will be on! We are a certified Generac sales dealer and can sell you the generator that suites your needs. Call **236-5031** and ask for Paul.

If you are one of our many propane customers, you may soon get a call from Steve or Arlena to schedule a Gas Check. As part of our ongoing emphasis on customer safety, we wish to check the propane tank and gas lines to ensure that you can remain worry free. Speaking of free, there is no charge for this valuable service. It should take no

more than thirty minutes of your time and it is just one more way of giving you the peace of mind that you deserve.

We've encouraged you many times in this newsletter to call us. We would also love it if you came in to our office. We could then put a face with the name. We like to think that our customers are a big part of our family. Stop in and bring your gas grill tank along. We fill propane tanks at our office **Monday through Friday 8AM to 4:30PM**. Our prices are very competitive and you will find our staff friendly and knowledgeable.

